

SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT (the "Sponsorship Agreement") is made and entered into by and between Eastern Lancaster County School District (the "School District"), a school district with administrative offices at 669 East Main Street, New Holland PA 17557, and _____ ("Sponsor") with an address of _____

Pursuant to School Board Policy # 913.2, School District may enter into Sponsorship Agreements to allow commercial advertising by groups, businesses, or individuals companies to occur place on School District property in exchange for the payment of sponsorship fees, pursuant to the restrictions outlined in the policy. The Policy in its entirety can be found at www.elanco.org/extracurricular/athletics.

The Sponsorship Agreement is subject to all of terms of conditions set forth in the Sponsorship Agreement Terms and Conditions, which are fully incorporated as if fully set forth herein. The Sponsorship Agreement Terms and Conditions are available for review at www.elanco.org/extracurricular/athletics or the School District's Administration Offices. By signing this agreement, the Sponsor further acknowledges that the applicable Sponsorship Agreement Terms and Conditions were reviewed prior to executing this Sponsorship Agreement and agrees to fully comply with them.

Fee Structure for 2021-2022 school year (check appropriate box)

<input type="checkbox"/> Stadium ONLY (fall and spring)	\$ 500.00
<input type="checkbox"/> High School Gymnasium (entire school year)	\$ 800.00
<input type="checkbox"/> Stadium AND Gymnasium (2 banners)	\$1,200.00

Payment Schedule for Sponsorship Fees for 2021-22 school year

Single Lump Payment of \$ _____

Equal installment payments of \$ _____ each for a total _____ of \$
(half due with signing of contract and half due within 30 days)

All payments shall be made by check and payable to "Eastern Lancaster County School District."

IN WITNESS WHEREOF, the parties have caused this Sponsorship Agreement to be duly executed by an authorized representative as of the day and year first written above.

Please indicate what sport you would like a share of the proceeds to go to: _____

SPONSOR: _____

EASTERN LANCASTER COUNTY SCHOOL DISTRICT

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

For Booster Club/Organization Purposes Only

Seller's Name: _____ Booster Club/Organization: _____

SPONSORSHIP OPTIONS

Stadium Fence Program

The signage is a flexible vinyl banner measuring 8' by 3' which will be custom printed and temporarily suspended from the fence surrounding the field in Garden Spot Stadium during the Fall & Spring athletic seasons.

Gymnasium Program

The signage is a flexible vinyl banner measuring 6' by 4' which will be custom printed and temporarily suspended on the wall above the bleachers in the gymnasium.

EVENTS

Stadium:

Football (all levels)

Varsity and Junior Varsity Boys Soccer

Garden Spot Midget Football

Varsity and Junior Varsity Girls Soccer

Varsity and Junior Varsity Field Hockey

High School & Middle School Track & Field

Varsity and Junior Varsity Boys Lacrosse

Varsity and Junior Varsity Girls Lacrosse

Outside Rentals

Gymnasium

Girls Volleyball (all levels)

Boys and Girls Basketball

Wrestling (all levels)

Boys Volleyball

Outside Rentals

Playoff Contests

Individual events subject to change without notice due to scheduling issues.

Signed agreements should be mailed to the following address:

Eastern Lancaster County School District
Attn: Athletic Department
669 East Main Street
New Holland, PA 17557

For Booster Club/Organization Purposes Only

Upon making a personal contact, the seller should e-mail the Athletic Director (marc_schaffer@elanco.org) with the name of the sponsor, seller's name, and booster club/organization. The athletic department will mark the sponsor as "contacted" on the marketing website.

When the sale is completed and the seller has a signed contract, the seller should e-mail the Athletic Director (marc_schaffer@elanco.org). The athletic department will mark the sponsor as "sale made" on the marketing website.